

**Diabetes Tasmania** together we can turn diabetes around



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## Diabetes Tasmania Strategic Plan 2011 - 2014

### VISION

That every Tasmanian with diabetes is diagnosed and is effectively managing their disease.

### MISSION

To maximise the quality of life of anyone affected by or at risk of diabetes, through education and support, empowering them to know when, where, and how to obtain assistance.

### VALUES

- Knowing and exceeding our customers expectations is our number one priority,
- Quality and professionalism are the hallmarks of everything we do,
- We encourage open and honest communication at all times,
- We will work to foster confidence in people to enable them to manage the impact of diabetes in their lives,
- We work collaboratively with our partners to achieve agreed outcomes,
- We are a strong, dynamic and compassionate organisation that will be responsive to the changing needs of Tasmanians affected by diabetes,
- Transparency and corporate social responsibility will be foundations of our business practices.

### 1. Increase our profile in Tasmania

- 1.1 Develop, implement and evaluate a targeted and prioritised communication strategy

### 2. Grow and develop our services and products

- 2.1 Evaluate current service delivery programs
- 2.2 Define future service delivery programs
- 2.3 Develop business cases for any new service programs

### 3. Govern and manage our organisation for now and the future

- 3.1 Increase diversification of funding through the development of current and future income streams
- 3.2 Achieve external accreditation through Quality Improvement Council
- 3.3 Develop a facilities plan to support statewide activities
- 3.4 Invest in, and continue to develop our people